



Winnick Family Foundation Supports New Gettysburg Video Production and Broadcast for Children

Production dramatizes the value of historical preservation in a broadcast expected to reach 10 million U.S. school children. "Big Deal at Gettysburg" is designed so teachers can show in three 15-minute segments, with on-line discussion-circle questions and activities for each segment to bring social studies, language arts and citizenship lessons to life.

LOS ANGELES CA – September 10, 2009 – The Gettysburg Foundation will be filming a new educational film later this month that will be broadcast nationwide to an expected audience of 10 million school children. The new production, “Big Deal at Gettysburg – The Value of Historical Places,” is funded in part by the Winnick Family Foundation.

Said Foundation founder [Gary Winnick](#): “This is a unique script with a strong, contemporary female lead that highlights for children how conflicts between land development interests and the cause of historical preservation can be negotiated and resolved. The main character, Elizabeth Grayburn, is presented as a current-day business executive who comes to Gettysburg with her young son in tow to negotiate a land deal important to her own career advancement. She leaves understanding that historic value sometimes trumps property value.”

Gettysburg National Military Park, which has National Park status, and the independent Gettysburg Foundation are co-producing the broadcast, which is the latest in a series featuring the famed battlefield – including two productions that won Telly awards for excellence in children's television programming.

The National Park Service, which is charged with preserving and managing public access to the battlefield, began auditions this week for actors and actresses who will appear in the production. Shooting will take place in late September in and around the Gettysburg area.

In addition to the grant from the Winnick Family Foundation, this year's broadcast is also underwritten by Bob and Marion Wilson and it is an official program of the Ford Motor Company Fund Education Center at Gettysburg.

"Big Deal at Gettysburg" is designed so that teachers can show it in three 15-minute segments, with on-line discussion-circle questions and activities for each segment. Teachers will be able to use these tools to bring their social studies, language arts and citizenship lessons to life. The broadcast and accompanying lessons were designed in accordance with the National Council for the Social Studies curriculum standards and themes.

Said [Gary Winnick](#): “My family and I also hope that this new production encourages more school children to visit this site so important to American history. With a newly opened Museum and Visitor Center and many rehabilitation projects continuing on the battlefield, the National Park Service and the Gettysburg Foundation have substantially restored Gettysburg’s historic integrity.”



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Added Winnick: “As a result, visitors have new opportunities to see the battlefield the way the soldiers did at the time of the fighting in 1863. Battlefield rehabilitation is also creating a sustainable environment by improving wetlands, water quality and wildlife habitat – making the battlefield and its surrounds even more precious as an outdoor classroom for school children and their parents who are able to visit this national treasure.”

About the Winnick Family Foundation

The Winnick Family Foundation encourages project-specific programs but also selectively supports capital campaigns and unrestricted gifts to grantee organizations. There is a preference for projects in Los Angeles and New York – or those having an international component.

Foundation naming grants include:

- Winnick Family Clinical Research Institute at Cedars Sinai Hospital
- Winnick House and Arnold S. Winnick Student Center at the C.W. Post campus of Long Island University
- Winnick International Conference Center at the Simon Wiesenthal Center / Jerusalem
- Winnick Children’s Zoo in Los Angeles
- Winnick Faculty Scholar at the Graduate School of Business at Stanford University
- Winnick Hall at the Skirball Cultural Center
- Arnold & Blanche Winnick Popular Library and Karen Winnick Children’s Gallery at the Los Angeles Central Library
- Winnick Hillel House at Syracuse University
- Winnick Board Room at the Museum of Modern Art in New York City
- Winnick Winners Mentoring Program for the Los Angeles Unified School District
- Winnick Fellows at UCLA School of Medicine
- Winnick Gallery at Yeshiva University Museum, Center for Jewish History

Karen and [Gary Winnick](#) and the Foundation have endowed university and high school literacy and scholarship programs at Brown University, at Mrs. Winnick’s alma mater Syracuse University, and at Gary Winnick’s alma mater, Long Island University.

At Long Island University, they have also funded the transformation of the on-campus C.W. Post mansion administrative center – renamed Winnick House – as well as the main cafeteria which is now named in honor of Mr. Winnick’s late father.

In California, the Foundation has supported educational programs at the California Science Center, the Museum of Contemporary Art, the Los Angeles County Museum of Art, KOREH L.A., the Los Angeles Zoo, L.A.’s Best Afterschool Program, the Wonder of Reading, the Fulfillment Fund and Noah’s Ark at the Skirball Center.

Among the many other Foundation grantees are the Special Olympics, The Center for Jewish History, Children’s Scholarship Fund, Partnership for Better Schools, Teach for America, The



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Gettysburg Foundation, The National Parks Foundation, Best Friends Animal Society, The Los Angeles Police Foundation, Shoah Foundation, and the Center for Public Leadership at Harvard University.

The Foundation also supports charities operating outside the United States, including the International Medical Corps, Flora and Fauna, World Wildlife Fund, the David Sheldrick Wildlife Trust, the Israel Museum, the Israel Philharmonic, the Jerusalem Zoo, Heifer International and the Bloomfield Science Museum at Hebrew University in Jerusalem. For more information on the Foundation and its work, visit <http://www.winnickfamilyfoundation.com> on the Web.

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